

For many years I have been an avid reader of newspapers both here and abroad. However my appetite for UK newspapers has waned due to the number of times I open a UK newspaper to find a celebrity focused article which purports to be a product of that newspaper's journalism but then find almost the same article in a different newspaper again purporting to be a product of it's journalism . When this happens it fuels suspicion of an incestuous relationship between the UK printed mainstream media and celebrities or those representing celebrities..

To me this is fake journalism but maybe with UK newspapers wanting to reduce operational costs they will print what has been provided by celebrities or those representing them but where this happens newspapers should state this and not present the material as being their own journalism or get rid of journalists who are in the pocket of celebrities! or anyone else!.

I cannot understand why UK newspapers do not follow the example of web sites who will identify the source of material they are publishing!

There should be no collusion between celebrities and UK newspapers as such collusion demeans journalism but also contributing to the demise of UK newspapers as fewer people will buy them if they suspect doing so underpins celebrity culture..

The editors code should be amended to reflect a commitment by editors to their newspapers stating whether what is published by them is f their own journalism or instead a placement on behalf of a celebrity or those acting for celebrities or anyone else! .This would address one variant of fake journalism!